



STATEMENT OF WORK

Order Date: April 19, 2019

Client Attn: Paul Sweat Wasatch County School District 101 East 200 North Heber City, UT 84032	Y² Analytics Attn: Scott Riding 15 West South Temple Suite #1630 Salt Lake City, UT 84101 P: 801.406.7877
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Project Name Wasatch County School Bond Viability Research 2019
Invoicing Schedule 50% upon project approval, then residual invoiced at deliverables receipt.

Project Description

Conduct focus groups and survey research to produce recommendations and reports around the potential for a school bond proposition on the November 2019 ballot.

Phase I: Qualitative Research
Phase II: Quantitative Research

Deliverables

- Phase I: Qualitative Research
- *Deliverable #1: Focus group moderator guide*
 - *Deliverable #2: Focus group results memo*

Cost

The final Y² Analytics invoice total will not exceed \$33,300 for the duration of the project. Total cost for Phase I of the research is included below, with variable Phase II costs included in the formal proposal submitted by Y2 Analytics to Wasatch County School District. Any tasks requested by the researchers outside of the scope of work for Phase I will require a signed change order or new agreement.

PHASE	DELIVERABLES	COST ESTIMATE
Phase I: Qualitative	Two focus groups of 6-10 participants, including recruitment, moderators guide, moderation, analysis, and results memo.	\$9,800
TOTAL ESTIMATED COST		\$9,800

Neither party shall be liable to the other for any indirect, incidental, punitive or consequential damages (including, without limitation, lost profits) regardless of whether such party is informed of the possibility the same may exist. Notwithstanding the foregoing, each party's liability for death, personal injury or property damage caused by its negligence or willful act or omission or that of its employees is not excluded. The liability of the parties shall be limited to the amount of any fees received by Y² Analytics from Client pursuant to this Agreement in connection with the Project for which liability is asserted or indemnification is sought.

This Agreement shall be interpreted and construed in accordance with the laws and procedures of the State of Utah, without giving effect to the principles of conflicts of law of those jurisdictions. Any dispute, disagreement or controversy with respect to this Agreement or any Project undertaken hereunder shall be resolved by binding arbitration conducted in accordance with or by the American Arbitration Association ("AAA").

Agreed to by Client



Printed Name

PAUL A SWEAT

Title

SUPERINTENDENT

Date

April 22, 2019

Agreed to by Y² Analytics

Printed Name

Scott Riding

Title

Managing Partner

Date

April 19, 2019